

The SAHBA Symposium:

Friday 6 – Sunday 8 November 2026

Thematic Framework – The Four Symposium Pillars

Each session is carefully built around four pillars, anchoring the event in relevance and practical insight:

1. **Non-Traditional Clinical Roles** - reimagining clinical practice
2. **Non-Clinical Roles** - deploying your skills beyond the clinic
3. **Joining or Starting a Private Practice** - the business of being in business
4. **Practice Growth Strategies** - scale with purpose, process and confidence.

These pillars offer a structured yet expansive approach to career and practice evolution, ensuring every delegate finds content that speaks to their professional ambitions.

The Symposium Experience

Beyond the Clinic: Friday 6 November 2026

Delegates primarily interested in exploration, guidance and resources around (and with respect to) non-traditional clinical and non-clinical career opportunities may choose to attend Day 1 only: **Alternative Career Pathways**.

Private Practice Mastery: Saturday 7 – Sunday 8 November 2026

Delegates aspiring to, or currently established in private practice, seeking practice transition and/or operational excellence and growth pathways may choose to only attend Days 2 & 3: **The Future-Ready Private Practice & Designing Your Life**.

Ofcourse, the full 3-Day experience provides the most comprehensive engagement across all Symposium learning pillars.

SAHBA Symposium Agenda

Day 1 Alternative Career Pathways

8:00am – Breakfast & Registration

8:30am – Welcome & Introduction to the SAHBA Symposium

9:00am – Opening Keynote:

Beyond the Clinic - The Rise of Non-Traditional Clinical, Non-Clinical, & Leadership Careers... & Entrepreneurialism in Healthcare

A showcase of clinicians reshaping healthcare from boardrooms, startups, NGOs and beyond—revealing a world of influence outside traditional clinical pathways.

9:45am – Workshops 1.1

- **Locuming, Telemedicine** and the rise of the digital clinic
- **Occupational and Insurance Medicine** - explore how injury, work capacity and insurance systems intersect—and how clinicians can navigate the employment opportunities with confidence.
- **Clinical Industry Consulting** – how to start and how to succeed
- **Startups in Healthcare** – a guided session to sharpen your ‘why’, test your assumptions, and lay the foundations for a startup that matters

11:15am – Morning Tea

11:45am – Workshops 1.1 Repeated

1:15pm – Lunch

2:15pm – Workshops 1.2

- **Working Abroad** – opportunities, practicalities, risks, advice & facilitation
- **Independent Medical Examinations** - models for working across government, medicolegal and corporate sectors
- **Management and Leadership in Healthcare** – lead with clarity, manage with confidence, and make real impact in the healthcare workplace
- **Academia: Clinical Trials, Research & Education** - step into the world of discovery and learning; where evidence is built, futures are trained, and healthcare evolves.

3:45pm – Afternoon Tea

4:15pm – Workshops 1.2 Repeated

5:45pm – Evening Community Session

Drinks, canapés, networking & Portfolio Career Panel

A relaxed, design-led setting encouraging candid conversation about modern, multi-threaded clinical careers.

Day 2 The Future-Ready Private Practice

8:00am – Breakfast & Registration

8:30am Welcome & Introduction to Day 2 SAHBA Symposium

8:45am – Opening Keynote:

South African Healthcare Careers in 2026+

Navigating Workforce Change, Business Pressures and Emerging Opportunities

South African healthcare professionals are working in a rapidly shifting environment shaped by workforce shortages, rising operational costs, evolving patient demand, regulatory complexity, and accelerating digital health adoption. This plenary explores what these changes mean for career pathways, job security, and professional sustainability across both public and private sectors. Attendees will gain practical insights into emerging employment models, leadership and entrepreneurial opportunities, and strategies to build resilient, future-ready careers in South African healthcare for the decade ahead.

9:30am Plenary 2.1: The Future of Private Practice in a Disrupted System

A forward-facing examination of how technology, therapeutic innovation, and empowered patients are reconfiguring the private practice landscape—and what today's clinicians must anticipate next.

10:15am Morning Tea

9:00am – Workshops 2.1

- **Transition to Private Practice** - how to take the first steps and lay solid foundations for business, financial and lifestyle success
- **Practice Growth** - The Group, Multi-Doctor & Multidisciplinary Practice
- **Professional & Business Risk Management** - learn how to anticipate challenges, reduce liability and build resilience in today's healthcare environment
- **Streamlining the Operational Backbone of Private Practice** - Less chaos, more flow—optimise the behind-the-scenes systems that keep private practice thriving.

11:00am – Workshops 2.1 Repeated

12:30pm – Lunch

1:15pm – Plenary 2.2: Personal & Practice Marketing & Community Engagement.

The why and how of branding & positioning as the subject matter expert: an exploration of the regulatory environment and the very latest (and compliant) specialised marketing strategy and initiatives.

1:45pm – Plenary 2.3: The Patient Journey in an Emboldened Age of Consumerism

A study of the modern healthcare ‘consumer’: informed, discerning and expecting seamless experience—what this means for clinical excellence, practice & operational design.

2:15pm – Workshops 2.2

- **Future-Ready Business Structures** – the accounting and legal frameworks essential for future-relevance and practice growth
- **How to Become the Subject Matter Expert** - branding and positioning strategies to boost visibility and influence.
- **Patient Journey Design & Experience Elevation** - learn how to map, redesign and elevate the patient journey—creating experiences that build trust, loyalty and better outcomes.
- **The Medical Practice Marketing Plan** - learn how to build a clear, ethical marketing plan that attracts the right patients, strengthens referrals, and supports sustainable growth.

3:45pm – Afternoon Tea

4:15pm – Workshops 2.2 Repeated

5:45pm – Evening Community Session

Drinks, canapés, Innovation Showcase & Founder Stories

A dynamic celebration of ideas, prototypes and entrepreneurial courage.

Day 3 – Designing Your Life

8:00am – Breakfast & Registration

8:30am – Plenary 3.1: The Relationship Between Wealth Planning & Professional Satisfaction – The Secrets to Living the Life You Want to Live

A considered approach to financial wellbeing as a foundation for personal fulfilment and career longevity.

10:00am – Plenary 3.2:

Innovation in the Clinical & Non-Clinical Aspects of Private Practice – Where Advancing Technologies Meet Operational Excellence, Evolving Patient Expectations & Work-life Balance

An outline of the application of artificial intelligence, machine learning, data-driven prediction and business intelligence on operating systems, patient/consumer centricity and optimised health outcomes.

10:30am – Morning Tea

11:00am – Workshops 3.1

- **Medicine and Media** – exploring pathways in medical journalism, TV, film, books, podcasts, content creation
- **Information Technology & Healthcare** - an interactive exploration of innovation in practice management, operational efficiency and patient experience platforms
- **Finance for Practice Set-up & Growth** - fund your vision: learn how to finance your setup and growth, manage cash flow, and scale sustainably.
- **Wealth & Lifestyle Planning Masterclass** - a practical workshop on building wealth, protecting income, and designing a lifestyle plan that supports long-term freedom

12:30pm – Lunch with the Experts

1:30pm – Workshops 3.1 Repeated

3:00pm – Afternoon Tea

3:30pm – Workshops 3.2 Vision Planning – Guided workshops on your future:

- **Non-Traditional Clinical Roles** - reimagining clinical practice
- **Non-Clinical Roles** - deploying your skills beyond the clinic
- **Joining or Starting a Private Practice** - the business of being in business

- **Practice Growth Strategies** - scale with purpose, process and confidence

5:00pm – Plenary 3.3:

Next Steps – The Practice Shift Continuing Learning & Mentoring Platform

5:30pm – Symposium Close

Additional Features & Logistics

- A user-friendly-designed exhibition zone featuring technology, finance, legal, practice-management partners + more—curated to highlight services and tools shaping the next decade of healthcare practice.
 - A digital action-planning toolkit: pre-readings, structured exercises, and post-event resources.
 - Ongoing learning via the SAHBA Knowledge Bank, delivered through monthly digital briefings to maintain momentum long after the symposium closes.
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